



FALL 2010

Just for Kicks NEWSLETTER



ALERT!

You are
entering
an



By entering this **kids zone**, you agree to the following:

- Kids are #1
- Fun—not winning—is everything
- Fans only cheer, and only coaches coach
- No yelling in anger
- Respect the volunteer referees
- No swearing
- No smoking
- Leave no trash behind
- Set a proper example for our children

If you can agree to the above, we welcome you.
IF NOT, WE ASK THAT YOU PLEASE LEAVE NOW.

AYSO—it's for the kids!

THE COMMISSIONERS

Our thoughts and prayers go out to the families affected by the San Bruno explosion, and a thank you goes out for all the support received.

Our fall 2010 season is quickly drawing to a close. We have approximately 1,100 players, ranging in ages 4 through 18 on 92 teams, playing soccer every Saturday since late August on the Crestmoor and Parkside soccer fields in San Bruno, with the under 12 and older age groups, playing some of their games on soccer fields in other Northern Peninsula communities. Twenty-seven players are also participating in our league's VIP soccer program, giving children throughout San Mateo County with physical or mental disabilities the chance to play soccer on Saturdays during the season. In addition, 83 players under 5 years of age have played every Monday night through mid-October at the Crestmoor soccer fields.

It's really something to see the hundreds of kids out practicing with their coaches, family members in tow. We know that our kids enjoyed the practices as much as the games, and we hope that your children look forward to getting out during the week to improve their soccer skills.

As we watch our children's practices and games, let's make sure we fully support them by offering encouragement and demonstrating good sportsmanship. We all serve as role models for our children, so let's make sure we are positive ones- applaud good plays by your child's team as well as the opposing team. And if a child makes a mistake, just remember that it's part of the learning process-encourage their effort and tell them that it's okay. Remember that our children are the ones playing soccer, not us. And let's fully support our coaches and referees. They're parents just like you and they volunteer their time to help make our children's youth soccer experience a positive one. They need our support too, so let's not be sideline coaches and referees. Additionally, as a parent, it's no fun having to stand next to someone who constantly behaves negatively

during a game!

Let's also be reminded that everyone you see pitching in and helping out with our program during the season is a volunteer: coaches, assistant coaches, referees, team parents, people helping with field set-up and takedown, people working in the snack bar, people who help staff our information/support tent on the upper Crestmoor field, people who clean the bathrooms, people who pick up garbage and dog messes. And they do this to ensure that all of the kids who participate in our program have the best possible soccer experience, as others before them have done. So please treat our volunteers with the utmost respect, and let them know that you appreciate the role they play. And by the same token, you can let the league know where improvement is needed, or if a volunteer may not be living up to the high standards of our program. You can do so by talking to any of our league's board members or by leaving a message on our 873-AYSO message center.

As the season rolls on to its conclusion, we'll continue to work hard to ensure that our program truly benefits our players, their families and the communities we serve. We want our program to be much more than just an athletic program; we want it to promote the positive development of our youth and to be a source of much family fun and pride. Please look for ways that you can become more involved in our program and in supporting your children. There's nothing more valuable to our children than our time. We are in desperate need of *trained referees*; your assistance is greatly appreciated.

Trish Estelita
Manny Cotla

AYSO Region 249 Commissioners

San Bruno AYSO Region 249 2011 BOARD MEMBERS

Co-Commissioners.....Trish Estelita & Manny Cotla
 Treasurer.....John Marinos
 Co-Safety Directors.....Jose Carpio & Shane Rollins
 Co-Coach Administrators.....Mike Rodriguez & Kathryn Marinos
 Coach Instructor.....Greg Pierce
 Referee Administrator.....Walter Carrasco
 Referee Instructor.....Ron Kratochvil
 Registrar.....Lynne Baldonado
 Assistant Registrar.....Nancy Volkman
 CVPA.....Mike Yip
 Auditor.....Rich Medina
 U16-U19 Coordinator.....Carlos DeLeon
 U14 Coordinator.....Joaquin Rodriguez, Jr.
 U12 Girls Coordinator.....Derek Swedberg
 U12 Boys Coordinataor.....Amanda Pina
 U10 Girls Coordinator.....Jessica Garcia
 U10 Boys Coordinator.....Alfonso Esqueda
 U8 Girls Coordinator.....James Estelita
 U8 Boys Coordinator.....**Position Open**
 U6 Coordinator.....Gus Sinks
 U5 Coordinator.....Greg Pierce
 VIP Coordinator.....Sally Levy Albert
 Field Director.....Greg Pierce
 Sponsorship.....**Position Open**
 Secretary.....Gloria Yip
 Food Services.....Mike Rodriguez
 Publications / Publicity.....Dan Lann
 Purchaser.....Shane Rollins
 Scheduler.....Larry Dillard
 Sportsmanship.....Gus Sinks
 Co-Webmasters.....Gino Escalante & Larry Dillard
 Summer Kicks.....Joaquin Rodriguez, Jr., Manny Cotla

COMMITTEE CHAIRS

Soccerfest.....**Position Open**
 Cultural Exchange.....Heidi Pierce
 Dinner Dance.....**Position Open**
 Fireworks.....Trish Estelita

2011 INCOMING BOARD MEMBERS

Welcome Aboard To:

Sally Levy Albert

VIP Coordinator

Kathryn Marinos

Co-Coach Administrator

Jessica Garcia

U10 Girls Coordinator

Amanda Pina

U12 Boys Coordinator

Assistant Registrar

Nancy Volkman



**AND TO THESE RETIRING
BOARD MEMBERS, A FOND
FAREWELL, AND A HEARTY
THANK YOU FOR YOUR
DEDICATION TO AYSO**

Maria Dillard

Sylvia Cuellar

Roberto Alvarado

Kyle Celillo

Kirsten Pinochi

Jeanette Dunkin

2010 SOCCERFEST WEEKEND

Another season under our collective belts. Except, of course, for the playoffs for the U12-and-up teams that will take place in December.

The Soccerfest was a success as usual. Parents, relatives, and friends were treated to a fun evening that seemingly went off without a hitch. But little do they know the incredible amount of work behind the scenes by the members of the Soccerfest Committee. On behalf of 1200 kids and their families, the Board would like to thank Carlos De Leon, Soccerfest Chairman, as well as the following Committee members: Greg Pierce, Jim Estelita, and Manny Cotla.

2010 Soccerfest Banner Winners!

U6/VIP:

- 1st: U6G-01--Orange Blossoms -- Coach Michael Yoshida
- 2nd: U6B-07 -- Yellow Jackets -- Coach Antonio Alves
- 3rd: U6G-06 -- Tinker Bells -- Coach Matthew Butler
- 4th: U6G-02-- Diamond Girls -- Coach Chris Giampalo

U8:

- 1st: U8G-09-- Banana Splits - Coach Marwin Salfiti
- 2nd: U8B-10-- Bulldogs - Coach Mazen Musallam
- 3rd: U8G-03 -- Chicks with Kicks -- Coach Maribel Ortiz
- 4th: U8G-13 -- Silver Surfer -- Coach Don Ahuna

U10:

- 1st: U10B-12 - Blue Thunder - Coach Mike Teupel
- 2nd: U10G-04 - Tigers -Coach Aaron Roach
- 3rd: U10G-09 - Blue Devils -- Coach Nasser Nasrah

U12 and Up:

- 1st: U14G-02-- CA Girls- Coach Brian Hafter
- 2nd: U12G-05 -- Crush -- Coach Diana Rollins
- 3rd: U12G-06 -- Tropical Blasters -- Coach Martin Blumenthal

San Bruno AYSO is all volunteer and we need your help.

AYSO is an all volunteer organization, and that includes San Bruno Region 249 AYSO. And remember, no one gets paid a cent for their time. San Bruno's local board works tirelessly to make the league run smoothly so that all our soccer stars can shine brightly on Saturday during the games, and at practice during the week. It takes many volunteers to schedule, coordinate, coach, officiate, monitor and facilitate over 1200 Kids, across 9 fields in 50 games each Saturday. We need your help, too. The League Board is continually on the lookout for those individuals who'd like to contribute a little more time on a regular basis to continuing the tradition of running a quality program in our region. If that's you, please inquire at the Board Tent on Saturday or in an email to the commissioner:

Commissioner@SanBrunoAYSO.org

Don't want to commit to a board position? That's okay, we still need you. On Saturdays, the last games of the days are: Under 6 at 3:00PM, Under 8 at 2:55, and Under 10 at 1:50. If you are the last game of the day for one of these groups, please help us clean up. The nets can be put back against the fence for U8 & U10 and by the picnic table for U6. Any litter in the area can be picked up and thrown away, the trash cans can be taken to the snack shack along with the recycling bins. Any lost and found items can also be taken to the Coach/Referee shed next to the snack shack. This little bit of help would make a big difference.



WE'RE GOING TO GERMANY!!

By Amanda Meyer

My name is Amanda Meyer. I am team captain of the San Bruno Quakes Cultural Exchange Team going to Germany in 2011. We have been practicing for almost one year now. Our dedication for going to Germany is very strong. We have improved very much since we started out. We are very excited to go to Germany. We hear things from the girls that went there in 2009. They tell us about the places they went to and the friends they met. We hosted a German team in the summer of 2010 and it was fun.

The team has bonded so much since we started one year ago. We are one big family. Everyone has made tons of friends. We really work hard at practices. Right now everyone is on 2 teams, the cultural exchange team and a fall season team. We could not have gone this far and progressed without our parents' support. Also without our coach Joaquin Rodriguez Jr., who has put so much time into our team. He really believes in us.

All of the players have learned and played all of the positions this year. We have 22 players. These wonderful players and their usual positions are: Megan, defense and mid; Victoria, mid and forward; Lauren, forward and mid; Amanda, defense; Veronica, goal keeper

and defense; Melanie, everything; Alejandra, mid and forward; Maite, mid and forward; Janae, forward; Hailey, mid and forward; Emily, everything; Natalie, goal keeper, defense and forward; Ixcalli, forward and mid; Adriana, defense and mid; Anisha, forward and mid; Marcela, forward and mid; Kaeley, forward and mid; Rebecca, defense; Amaya, forward and mid; Jamie, everything; Julissa, forward and mid; Ashika, everything.



Now you met the team and know what we play. Wish us luck in Germany!!!!

MANNY HIRSCHTEL AWARD

Congratulations to Gregory D. Pierce, recipient of the 2010 Manny Hirschtel Award.

Greg has been a volunteer with AYSO Region 249 for about twenty years. From Region through Section levels, he has been outdoing most others in his passion for enhancing AYSO.



At the Region level he is a National Coach, Intermediate Referee, Advance Coach Instructor, Board Member, started the U5 program in Region 249, Summer kicks volunteer, and Turkey Tournament Director. Greg has taken local teams to play in Minnesota and Europe. He has also served as Field coordinator for ten plus years.

In the Area 2B, Greg has been in the background of almost every tournament for both U16/19 and U12/14 play. Now he has taken on the Developer position. He has assisted in Area instruction for coaching and refereeing disciplines.

For the Section he has just taken on the duties of developer. He has also been Spring League Secretary for many years.

At the National level, Greg assisted with local preparation as San Francisco served as host City for the annual 2008 NAGM meeting. He was behind the scenes helping coordinate the event with the Area Director.

Continued on following page

MANNY HIRSCHTEL AWARD

In addition to his AYSO activities, Greg also participates in many other community activities. At Capuchino High School he serves as head coach for the frosh soph soccer team, volleyball team, and the badminton team. You can put him in on Softball also. Greg has coached the Parkside Junior High School basketball teams and Volleyball. Greg is field coordinator for both CYSA and AYSO, and has been a San Bruno City Park Recreational Commissioner for many years. Which in turn works with the San Bruno school district.

Through all of this he has aided in facilitating our strong AYSO presence in the City of San Bruno.



WHAT IS THE MANNY HIRSCHTEL AWARD AND HOW DOES ONE GET NOMINATED?

4.2 The Criteria

The Manny Hirschtel Award recognizes sustained, distinguished, and superb achievement in serving the volunteers and customers in Area 2B, and outreach to the Regions for contributions made to the improvement of the quality of our AYSO program. The Manny Hirschtel Award committee considers long-term achievements, special projects having extraordinary impact, and collaborative efforts. The creativity, impact, and superb nature of Manny Hirschtel awardees' achievements are of a magnitude that greatly exceeds the normal accomplishments of a productive Area 2B volunteer.

4.3 Nominations: Nominations can be submitted by all Area board members and staff directly to the Area Director by November 10th: (Heidi Pierce at heidi@sanbrunocable.com).

4.4 Nominee Selection: The annual recipient of the Manny Hirschtel Award will be selected from the submitted nominees by the Area Director and any designees of the Area Director for this purpose (Manny Hirschtel Award Committee).

WHY SIDELINE SCREAMING CAN STIFLE YOUR CHILD'S GAME

By Mike Voitalla

Imagine you're undertaking a fairly difficult task: assembling a piece of furniture with hieroglyphic instructions, filling out IRS Form 4562 on April 14, or standing on the highest rungs of a ladder painting the crown moulding in your living room with 14-foot ceilings. Think it would help if someone yelled at you during the process? Of course not.

Yet when a child tries to control a bouncing ball in a crowd of other kids, adults often believe it's perfectly acceptable to scream "advice." The shouting at America's soccer fields is so epidemic one wonders if adults ever reflect on their behavior. Adults who would never shout at children while they're enjoying the playground, drawing in a coloring book, or rearranging their dollhouse, loudly instruct from the sidelines without hesitation.

When adults scream from the sidelines they're not just invading the children's playtime, they're preventing children from learning the game of soccer in a natural manner. The shouting is detrimental to the children's development as soccer players and at worst can turn them off to the sport entirely.

If parents want to help their children become better soccer players, they can offer to kick the ball around with them in the backyard. But sideline instructions deny children a chance to make their own decisions, it stifles their creative instincts, and all too often the instructions are misguided.

When a player has the ball there are generally three options: dribble, pass or shoot. In the long-term, the great players are the ones who choose wisely most of the time. But if, when they're first learning the sport, that decision is being made for them with a scream from the sideline, how can we expect them to develop the soccer instincts they'll need to make the split-second decisions that are so much a part of the game?

"We don't want to turn the children into parrots waiting for someone to tell them what to do," says John Ouellette, AYSO National Coach. "Soccer is a free-flowing game for children to enjoy and learn from playing. As an organization, we discourage sideline instruction not just from parents but also from coaches."

During the first stage of soccer development it is essential that the children are allowed to discover the game on their own terms. High-level coaches constantly complain that players come through the ranks dependent on instructions because they've been bossed around in the early stages -- being told where to run and when to pass. They also cite a dearth of truly creative players -- the ones with the ability to make the unpredictable moves -- blaming the lack of freedom children are afforded during their early years.

Much of the sideline screaming comes from ignorance about the stages of development. While most parents would know that addition and subtraction must be mastered before algebra is introduced, at the soccer field they often expect children to perform maneuvers they are simply not capable of.

AYSO Hall of Famer Sigi Schmid is a former youth coach who coached UCLA to an NCAA title before entering the MLS ranks and winning a crown with the Los Angeles Galaxy. He stresses that coaches and parents must appreciate how young players learn the game.

Schmid says, "The first thing is, 'It's me and the ball.' The second is, 'It's me and the ball and where's the opponent?' Then it's, 'It's me and the ball, and where's the opponent, where's my teammate?' He's taking on more information. That's how he develops."

The screams from the sideline interfere with this process -- besides often being misguided and counterproductive.

TO TAKE A FEW EXAMPLES

· **"PASS IT! PASS IT!"** Discouraging dribbling in the early years is like telling toddlers to shut up when they're learning to speak. Young players should be encouraged to dribble -- because dribbling is the first step to mastering all ball skills -- and there are far better ways to introduce a passing game when children are ready to comprehend teamwork. The passing game enters soccer at the later stages and one will notice that the children themselves will ask each other for the ball.

· **SPREAD OUT!** Just because the first years of youth soccer look chaotic doesn't mean the children aren't learning. In fact, it's perfectly fine that they all chase the ball in a swarm. Sooner or later they'll figure out how to take advantage of time and space. They'll comprehend positioning by exploring the field, not by being treated like chess pieces.

· **SHOOT! SHOOT! SHOOT!** This usually comes from an ear-piercing parent-coach chorus as a child dribbles toward the goal and I have little doubt that were it eliminated from the soccer fields of America we'd see more goals in the youth game.

Even the youngest, most novice player knows they are supposed to shoot the ball to score. And can it possibly help a child perform the difficult task of striking the ball while running as fast as they can by being screamed at during the process?

Moreover, the "shoot" scream encourages players to pull the trigger earlier than they should. How do great players score on breakaways? They usually wait until they get close to the goalkeeper. It's much harder for the keeper to save a shot from four yards away than from 15. There's also the option of rounding the keeper, especially when a patient attacker forces the keeper to commit.

Shooting advice I often hear from high-level players is not to rush the shot -- that players often have a little more time than they realize. As young players learn to cope with the high-pressure clear to young players which goal their team is aiming at. But what I'm talking about is the outrage that often greets a smart young player who retreats with the ball to move out of the bunch. Watch a game played by sophisticated players and you'll find that they're constantly moving the ball in all directions to find space and time.

Young players taking the ball away from the crowd are the clever ones. Will they sometimes put their team at risk? Maybe. But so what? Giving up a goal in a U-8 game isn't nearly as important as allowing young players how to figure out how to keep possession.

"ATTACK THE BALL!" or **"GO GET HIM!"** is apparently meant to encourage a defending player to charge an opponent who has the ball at their feet. But in soccer, the defender wants to jockey into a good position to keep the attacker at bay. He wants to avoid over-committing and instead needs to figure out the right time to get a chance at the ball. It's a matter of positioning and timing that players master by facing the situation over and over again -- not by taking cues from the sideline.

Perhaps the inclination to scream instructions comes from a well-intentioned desire to help children "learn." But when does screaming at children help educate them? When a child wanders toward a busy street, moves too close to a hot oven, or starts beating on little brother -- OK, that might warrant a roar.

But does screaming at a child while you're assisting him with math homework help? Very doubtful. And certainly children should be allowed to play soccer without getting yelled at. Then they'll be able to pay attention to the best teacher of all: the game itself.

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Squat & Gobble
Stewart Chevrolet
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Ted's Village Pharmacy
The Patio Café
Tony's Auto Repair
Treadwell & Rollo Inc
Wells Fargo

A HUGE THANK YOU TO THE 2010 VOLUNTEER REFEREES

(There is no AYSO program without them)

ADULT

Bob Cremen
Bob Luttrell
Brent Jensen
Carlos De Leon
Carol Erickson
Charlie Ringgenberg
Chris Mahon
Dan Lann
Dave Tuite
Dennis Bosch
Don King
Fernando Sanchez
Frank Ingersoll
Greg Pierce
Joe Meyer
John Thrailkill
Jose Carpio
Joy Deinla
Julia Dale-Jensen
Karina Diaz
Kevin Mitchell
Kristina Kratochvil
Larry Dillard
Louise Anderson
Manny Cotla
Mark Renz
Marty Blumenthal
Mike Baldonado
Mike Blanchard
Mike Palu
Rich Fern
Richard Medina
Robert Casco
Robert Iacobacci
Roberto Alvarado
Ron Kratochvil
Russell Anderson
Sandy Morini
Santiago Hernandez
Scott Burry
Scott Cuyjet

Scott Rogge
Shane Rollins
Walter Carrasco

YOUTH

Adriana Garcia
Alix Mahon
Amanda Meyer
Andrew Blumenthal
Andrew Yip
Ben Loudermilk
Brandon Hernandez
Brennen Mahon
Bryce Dillard
Carlos Barahona
Carlos Torres
David Ochoa
Declan Sanchez
Emly Estelita
Eric Lucero
Eric Yip
Fernando Sanchez
Gabby Mena
Ixcalli Galindo
Jacqueline Ocana
Jamie Swedberg
Jeannie Koenig
Joe Jensen
Jonahan Escobar
Katrina Dillard
Kelsey Hardey
Marcos Delgado
Megan Estelita
Michael Wheaton
Mitri Atallah
Natalie Estelita
Patricia Sanchez
Ray Fucini
Veronica Rodriguez
Virel Patel
Yazmin Zaparoli

COACH'S CORNER

Thank you for volunteering your time to Coach for San Bruno AYSO Region 249. We have just completed the 2010 Soccer Season. This season started with a heart-breaking tragedy – The Glenview Fire on September 9th.

San Bruno Coaches showed that the AYSO philosophy of Positive Coaching could apply to more than just the soccer field. San Bruno surprised the world with our strong sense of community. We band together, supported and encouraged each other to make the 2010 season an amazing experience.

Here are a few stats from the 2010 season:

- 1,122 children played soccer
- 233 volunteers make San Bruno AYSO possible

As we end the season, we have several teams that shine above all others. The following teams won the Area B Tournament and will be competing in the AYSO Section 2 Tournament.

- U10G-7 – Arturo Garcia – The Purple Bandits
- U14G-2 – Brian Hafter / James Estelita – The California Girls
- U14B-1 – Yvonne Fazzino – The Benjamins

The Board is here to support you as a coach or as a volunteer. Please feel free to contact us with any suggestions, comments or questions via the regional website <http://www.SanBrunoAYSO.org/>. We look forward to seeing you participate as a Parent, Player or hopefully a Volunteer.

Kathryn Marinos and Mike Rodriguez
Co-Coach Administrators

Volunteer Salaries

BOARD MEMBERS.....	\$0.00
COACHES.....	\$0.00
REFEREES	\$0.00
FIELD MAINTENANCE	\$0.00
SNACK BAR WORKERS	\$0.00
FIREWORKS BOOTH WORKERS	\$0.00

Volunteer Benefits



Moms, Dads, Brothers, Sisters, Aunts, Uncles, Cousins, Grandpas, Grandmas, Friends

Have We Got a Soccer Deal For You!

By Dan Lann

With every passing year, we find that the supporters of the kids playing soccer in AYSO Region 249 are increasingly more knowledgeable. With a better understanding of soccer, the more enjoyable the game becomes to watch. That's a real plus for the spectators, and for the sport in general.

But – It seems there is always a but – lots of soccer knowledge goes wasting. And that's truly a shame. It's a shame because we are finding it increasingly difficult to recruit coaches and referees to keep pace with the growing number of kids who want to play. *The number of sign-ups is limited to the number of coaches and referees who are committed volunteers.* And, remember, each year we lose both coaches and referees as their kids leave the program for any number of reasons: The kids become too old for the program, families move away, etc.

That's where our great soccer deal comes into the picture. All of you with that excellent soccer knowledge can become part of the AYSO Volunteer Pantheon. We will train you and give you the tools so that you can become AYSO-Certified coaches, and/or AYSO-Certified referees. The training is not at all time consuming, and it's fun.

Come on all you folks with so much soccer smarts begging to be shared. Many of you have played at competitive levels. Lots of you know the beautiful game inside and out. Don't let that needed knowledge go to waste. Join us in assuring that every child in Region 249 that wants to play soccer isn't disappointed due to a lack of trained coaches and referees.

If you are interested in sharing your knowledge by becoming a coach or a referee – or both – please call 872-AYSO (2976). Sign up during Spring Registration or come by the main tent at the upper fields at Crestmoor during the season. Put that knowledge to use. Make the kids happy, and enhance your own soccer experience, while advancing the “Beautiful Game.”

SAN BRUNO SOCCER PLAYER EARNS GIRL SCOUT SILVER AWARD

SAN BRUNO
GIRL SCOUT
TROOP
30731

HAS BESTOWED THE
SILVER AWARD ON
Girl Scout Cadette Natalie Estelita
for the outstanding feat of rais-
ing \$258.00 for the *Family Giving
Tree's Holiday Wish Drive*. Natalie
devoted her Saturdays during the
soccer season by assuming the
task of collecting the bottles
and cans at
Crestmoor Field.

She recycled them for
enough money to purchase
holiday gifts for 9 disad-
vantaged youths through
the program sponsored by
the Crestmoor Elementary
School. Congratulations,
and thank you,
NATALIE

Happy
Holidays



San Bruno Teams Excel In The Section Playoffs

San Bruno Region 249 sent three teams to the Area Playoffs. The U14 Girls Team, *The California Girls*, coached by Brian Hafter and Jim Estelita, went undefeated; captured first place, and moved to the Section Playoffs. They advanced to the Sectional final, an incredibly exciting game that ended in a tie. The girls lost a heartbreaker in a penalty kick shootout and settled for a second place finish. Congratulations to *The California Girls*, their coaches and their supporters.

The U14 Boys team, coached by Yvonne Fazzino, took second place in the Area Playoffs. This qualified them for the Section Playoffs where *The Benjamins* finished in fourth place. An excellent job deserving of accolades.

The U10 Girls team, coached by Arturo Garcia, won a bid to the Section playoffs. This is only the second year that U10 teams were invited to participate. The San Bruno *Purple Bandits* emulated the U14 Girls by capturing second place. Congratulations kids, coach, and supporters.

All three teams did San Bruno AYSO proud!



NICE GAME JOHNNY/VERONICA

By Dan Lann

As parents you probably wonder why your kids like a particular coach, while disliking another. A lot of it has to do with how a coach handles criticizing and/or praising players.

Some coaches are very vocal at publicly excoriating a child for a misplay, both in practice and in a game. Additionally a coach can unintentionally embarrass a player by loudly praising him or her – other players sometimes feel left out.

Take the players aside and quietly tell them they did very well – or if correcting a mistake quietly make it a good teaching moment. And above all, a good coach lets the kids play.

Miscue Formula:

U6 – 95% miscues.

U8 – 85% miscues

U10 – 80% miscues

U12 – Closing in on perfection – Only 70 % miscues

U14 – 60% miscues

U16 – 50% miscues

U19 – 40%

College – 30%

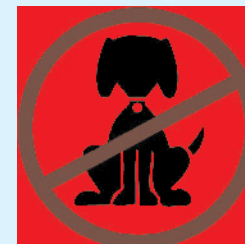
Pros will make mistakes from 15 to 25% of the time.

100% error free – Never!

So, parents, please let the kids play. Understand that they will make mistakes at every level. It puts them in the company of soccer luminaries such as Pele, Beckham, Messi, Beckenbauer, Chinaglia, Ronaldo, Maradona – the list goes on.

At the younger ages, coaches shouldn't over-coach. Show the kids the basics, then turn them loose. Let them learn to be creative. Creativity comes from within the players who are confident because they weren't criticized for making mistakes when young. They were, instead, encouraged. Parents can help to reinforce the good that a coach does for their children by telling them on the drive home, that they did really well, etc. This will help the kids grow in confidence and ability because they will understand that mistakes are part of the game. They can play unafraid and have fun doing it.

**NEWCOMERS TO
AYSO SOCCER
PLEASE READ!
This can also serve
as a reminder to
everyone with
children playing
AYSO soccer.**



Most everyone has either had a dog in their past, or has one presently. It's a pretty safe bet that most people love dogs, even those who have never owned one. BUT...Some folks are afraid of dogs, even your fuzzy, cute, harmless family pet.

You have probably deduced from the icons on this page that dogs are not allowed at the fields. Even the calmest of dogs have been known to get nervous with soccer balls flying, and kids running and shouting. So we are asking you to please keep them at home during practices and on game days.

We know that most dogs are harmless, but every player deserves to be able to play without being worried about a dog. Also, dogs have been known to make a mess occasionally. Kids should be able to fully concentrate on soccer without having to watch out for a dog's mess.

**WE LOVE YOUR DOGS,
BUT PLEASE KEEP THEM
AT HOME!
THE KIDS THANK YOU**



2011 SPONSOR APPLICATION

Become a San Bruno AYSO Region 249 Sponsor and Adopt a Soccer Team!

AYSO is a nationwide non-profit organization that develops and delivers quality youth soccer programs in a safe, fun and family oriented environment.

For \$200.00 sponsorship you will receive:

- 🏆 Your business card in the San Bruno AYSO 2011 Handbook
- 📷 A plaque featuring your team photo
- 🏆 Your business prominently promoted on your team banner
- 🏆 The joy and satisfaction of building positive character, and growing our youth

YES, it would be great to sponsor a team!

Name: _____ Telephone: _____

Business: _____

Address: _____

City/State/Zip: _____

Email: _____

Any special team or player you would like to sponsor?

- Any Team Boys Team Girls Team
- U6 (under 6) U8 U10 U12 U14 U16 U19

Specific Player/Coach (please state first and last name) _____
We try to match you with your preference, but we cannot always guarantee a specific team or player.

- Instead of giving me a plaque, use the cost of the plaque for other AYSO activities.
- I would like to make a general donation to AYSO Region 249. Please list amount: \$ _____
- I would prefer my sponsorship to remain anonymous.

Please mail your \$175 check (payable to **AYSO Region 249**), this form and your business card to:

AYSO REGION 249
ATTN: Sponsorships
P.O. Box 581
San Bruno, CA 94066

Phone: 650-873-AYSO